

vectorlogos

Insert, 'inline', vectorial,
logos of 'classic' softwares.

Version 0.1.3 – 30/03/2024

Cédric Pierquet

c pierquet – at – outlook . fr

<https://github.com/cpierquet/vectorlogos>



Logos came with GNU GPL or CC BY-SA (3.0 or 4.0).

Some brand icons/logos are trademarks of their respective owners. Please do not use brand icons/logos for any purpose except to represent the company, product, or service to which they refer.

CTAN lion drawing by Duane Bibby.

LaTeX project logo, from Jonas Jacek (<https://www.j15k.com/>).

Contents

1	Introduction	3
1.1	Description, loading	3
1.2	Available logos, by name, for manual insertion	3
2	The macros	4
2.1	A simple generic macro	4
2.2	A generic inline macro	5
2.3	Special commands	5
3	Samples and personal logos	6
3.1	Samples	6
3.2	Personal logos	7
3.3	Generate personal macro	7
4	History	8

1 Introduction

1.1 Description, loading

With this package you can insert inline (vectorial) logos of 'classic' softwares.

The format of the logos is pdf, from svg files (given by GNU GPL or CC-BY-3.0 / CC-BY-4.0 or MIT licenses).

Each logo can be integrated within a classic `\includegraphics` command.

















The package provides macros to insert them *inline*, with automatic height and alignment.

To load the package, simply use :

```
\usepackage{vectorlogos}
```

1.2 Available logos, by name, for manual insertion

Available logos are :

emacs	vectorlogo-emacs.pdf	
	vectorlogo-emacs-alt.pdf	
geogebra	vectorlogo-geogebra.pdf	GeoGebra
	vectorlogo-geogebra-icon.pdf	
scratch	vectorlogo-scratch.pdf	
	vectorlogo-scratch-alt.pdf	
	vectorlogo-scratch-cat.pdf	
texmaker	vectorlogo-texmaker.pdf	
	vectorlogo-texmaker-alt.pdf	
texstudio	vectorlogo-texstudio.pdf	
MiKTeX	vectorlogo-miktex.pdf	
	vectorlogo-miktex-icon.pdf	
	vectorlogo-miktex-icon-alt.pdf	
CTAN lion	vectorlogo-ctanlion.pdf	
LaTeX project	vectorlogo-latexproject.pdf	
TeXworks	vectorlogo-texworks.pdf	
	vectorlogo-texworks-alt.pdf	

2 The macros

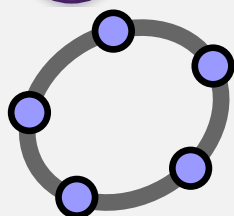
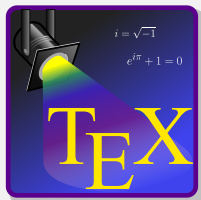
2.1 A simple generic macro

In order to insert an *existing* vectorial logo, simply use :

```
\simplevectorlogo*[options includegraphics]{name}
```

There's no automatic height or raising, it's just an *alias* of a classic `\includegraphics` with the given names of the precedent tabular.

```
\simplevectorlogo*[height=1.5cm]{scratch}\par
\simplevectorlogo*[height=4cm]{scratch-cat}\par
\simplevectorlogo*[scale=0.33]{texstudio}\par
\simplevectorlogo*{emacs}\par
\simplevectorlogo*[width=3cm]{geogebra-icon}\par
\simplevectorlogo*[height=1cm]{miktex}\par
\simplevectorlogo*[height=2cm]{ctanlion}
```

The Scratch logo, featuring the word "SCRATCH" in a stylized, orange, bubbly font with a white outline, set against a white background with a soft drop shadow.The MikTeX logo, featuring the word "MIKTeX" in a blue, serif font with a white outline.

2.2 A generic inline macro

In order to insert a vectorial logo inline, simply use :

```
\vectorlogo[option]{name}
```

The height (automatically calculated) of the logo is given by :


- 90 % of the box `abcd...xyzABCD...XYZ` in the current font ;
- raised 5 % bottom of the depth of `q` in the current font.

Available names are :

- emacs
- geogebra
- scratch
- texmaker
- texstudio
- miktex
- ctanlion
- texworks
- latexproject

Available options are given by the suffix of alt logos.

```
%other font and other size  
{\Large\sffamily For example, it's a vectorial logo \vectorlogo[icon]{geogebra} with inline  
insertion.}
```

For example, it's a vectorial logo  with inline insertion.

```
%other font and other size  
\scalebox{3.25}[3.25]{\ttfamily The cat \vectorlogo[cat]{scratch} logo, inline !}
```

The cat  logo, inline !

2.3 Special commands

There's another (shortcut) way to insert logos, with a shortcut-name, like in fontawesome5 :

```
\logoscratch[option]  
\logogeogebra[option]  
\logotextstudio[option]  
\logoemacs[option]  
\logotextmaker[option]  
\logomiktex[option]  
\logoctanlion  
\logotextworks  
\logolatexproject
```

Available options are given by the suffix of alt logos.

A sample logo, `\logoemacs[alt]`, inline.

A sample logo, , inline.

3 Samples and personal logos

3.1 Samples

%useful macro

```
\newcommand\samplevectorlogo[1]{\LARGE Inline {#1} logo}\par}
```

```
\samplevectorlogo{\logogeogebra}
```

Inline  logo

```
\samplevectorlogo{\logogeogebra[icon]}
```

Inline  logo

```
\samplevectorlogo{\logoscratch}
```

Inline  logo

```
\samplevectorlogo{\logoscratch[alt]}
```

Inline  logo

```
\samplevectorlogo{\logoscratch[cat]}
```

Inline  logo

```
\samplevectorlogo{\logotextstudio}
```

Inline  logo

```
\samplevectorlogo{\logoemacs}
```

Inline  logo

```
\samplevectorlogo{\logoemacs[alt]}
```

Inline  logo

```
\samplevectorlogo{\logotextmaker}
```

Inline  logo

```
\samplevectorlogo{\logotextmaker[alt]}
```

Inline  logo

```
\samplevectorlogo{\logomiktex}
```

Inline  logo

```
\samplevectorlogo{\logomiktex[icon]}
```

Inline  logo

```
\samplevectorlogo{\logomiktex[icon-alt]}
```

Inline  logo

```
\samplevectorlogo{\logoctanlion}
```

Inline  logo

```
\samplevectorlogo{\logotextworks}
```

Inline  logo

```
\samplevectorlogo{\logolatexproject}
```

Inline  logo

3.2 Personal logos

If you want to use *inline*, your personal logos (located in `workdir` or in a `texmf` folder), you can use the command :

```
\simplevectorlogo[scale]{filename}
```

[scale], which is 0.9 by default, is the ratio between the height of the logo and the height of the current 'text'. *filename* is the fullname of the logo.

```
{\Huge A perfect test \simplevectorlogo{example-image-16x10.pdf} inline.}
```

A perfect test  inline.

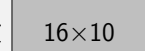
```
{\Huge A perfect test \simplevectorlogo[1]{example-image-16x10.pdf} inline.}
```

A perfect test  inline.

```
{\LARGE Another perfect test \simplevectorlogo[0.5]{example-image-16x10.pdf} inline.}
```

Another perfect test  inline.

```
{\LARGE Another perfect test \simplevectorlogo[2]{example-image-16x10.pdf} inline.}
```

Another perfect test  inline.

3.3 Generate personal macro

Other vectorial logos (which cannot be included in the package due to rights issues, but which are still usable) can be downloaded from <https://packages.cpierquet.fr/?dir=/vectorlogos/bonus/>.

By this way, and with logo named `vectorlogo-<basename>-...`, a specific command can be used to create special macro.

```
%macro to create the command  
\GenMacroLogoVect{\namemacro}{basename}
```

```
%use of the command  
\namemacro[option]
```

```
%with file vectorlogo-xcas.pdf in workdir or texmf  
\GenMacroLogoVect{\logoxcas}{xcas}  
{\LARGE A personal logo, with a personal macro to include \logoxcas\ inline.}
```

A personal logo, with a personal macro to include  inline.

4 History

- 0.1.3 : Logos for MikTeX + CTAN lion + LateX project
- 0.1.2 : Alt command for manual insertion, with existing img
- 0.1.1 : Update licenses
- 0.1.0 : Initial version